



Your neighbors want you to **SUCCEED**

- Get a 0% interest loan.
- Market your business.
- Build business credit.

Apply **1**

Start a loan application with the support of your Opportunity SWVA business development professional.

Build Local Support **2**

Gather investments from 5-30 friends and neighbors, each contributing as little as \$25.

Campaign **3**

Your live campaign will be visible to 1.6 million Kiva users around the world. You'll receive a PayPal transfer within 5 days of being completely funded.

Repay **4**

Your first repayment will be due 30 days from the disbursement, with monthly installments thereafter. The maximum repayment schedule is 36 months.

If you have a business finance need of up to \$10,000 (for costs such as **inventory or equipment purchase** or marketing), are working with a local business support professional, and are willing to share your SWVA story to market your business, you may be eligible to participate in Opportunity SWVA's community backed loan program, organized through Kiva.

These interest free business loans will be funded by a network of individuals who will learn about your business goals and our region through **Kiva.org**, an international nonprofit celebrating and supporting people who are creating a better future for themselves, their families and their communities.

<i>Pre-revenue business</i>	\$1,000 max
<i>6 months operations and web presence</i>	\$5,000 max
<i>2 yrs operations and strong web presence</i>	\$10,000 max

Get more information:
mySWVAopportunity.org

CALL

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Opportunity SWVA will kick off the public campaign for 3-5 fundable entrepreneurs on **May 17, 2018**

at the **SWVA Economic Forum**.
Selected businesses must be available to participate that day.

Opportunity SWVA will assist each borrower in shaping and telling the story of their business and capital needs. Each will receive a marketing slot during the forum and an online campaign presence including pictures and video with exposure to the Kiva community of 1.6 million funders and small business champions.



opportunitySWVA.org

kiva.org





Get Ready!

Remember: this is a loan. In the application process you will show that you will be able to pay back the community of funders supporting you. Here's the information you'll need to enter online.

You

Legal Name	How much did your household earn over the last 12 months?
First Name	How much did your household earn over the last 3 months?
Middle Name	How many people (including yourself) do you financially support?
Last Name	What is your monthly mortgage or rent payment?
Birthday	What are your monthly credit card payments?
Gender	What is your outstanding credit card balance?
Ethnicity	What is the sum of all other monthly debt payments?
Are you a veteran?	Please explain your household monthly debt payments.
Phone Number	How much of your debt is more than 90 days past due?
Street Address	Have you ever declared bankruptcy?
Apt/Suite	Do you have previous criminal convictions?
City	Are you a veteran?
State	Are you currently in bankruptcy or foreclosure?
Zip Code	What is your credit score?

Your Business

Phone Number	Where is your business located?
Street Address	What type of business do you have?
Apt./suite	For how many years have you been in business?
City	What was your approximate business revenue in the past 12 months?
State	How many employees does your business have?
Zip Code	How much are your monthly business loan payments?
Website URL	What is the total amount of outstanding debt for your business?
Facebook URL	Upload a photo for your loan.
LinkedIn URL	Tell us about yourself.
Twitter URL	What's the name of your business?
Yelp URL	
Etsy URL	

Your Loan

Paypal Name	How will you use this loan?
Paypal Email	Please complete the statement: A Kiva U.S. loan helps me to ...
	How will this loan help you grow your business?